

Wayne Dalton Makes Big Waves Within the Highly-Esteemed International Door Association

Wayne Dalton solidifies itself as a Total Solutions Provider at the leading garage door association's Expo+ and Product Innovation & Showcase Awards

July 26, 2024 - Wayne Dalton, a leading manufacturer of residential and commercial dock & door solutions, has firmly established itself within the International Door Association (IDA), a leader in the garage door and access systems industry that has earned respect from professionals worldwide. The company first captivated attendees of the 2024 Spring IDA Expo+ in April with an impressive array of innovative products, including the digitally-printed Wood Grain Impressions[™] Finish Collection and the newly-announced DaltonDock[™] Equipment line. Continuing this momentum, Wayne Dalton has been recognized in the 2024 IDA Product Innovation & Showcase Awards, further solidifying its industry-leading position.

"Our dual achievements at the IDA Expo+ and the Innovation & Showcase Awards highlight our unwavering commitment to pushing the boundaries of innovation in the garage door industry. By continuing to introduce groundbreaking products, we hope to remain the go-to source for dock and door solutions that integrate style, ease-of-use and durability," Wayne Dalton[®] Brand Manager Alexandria Ligorotis said.

At the IDA Expo+, Wayne Dalton's innovative solutions were on full display, featuring options for a variety of home styles and business applications. From sleek modern, traditional, and carriage house residential garage doors that boost curb appeal to robust high-speed and high-performance commercial doors engineered for reliability and productivity, Wayne Dalton covered all bases. The company also introduced new light and air curtain options to its high-speed commercial door models, offering enhanced safety benefits. In addition to spotlighting a wide

range of products designed to meet both residential and commercial needs, the company showcased its partnership with <u>OHDParts</u> and <u>The Genie Company</u>, strengthening its ability to offer a comprehensive experience for dealers, homeowners and business owners.

Honored in the Product Innovation & Showcase Awards by the IDA for setting a new standard in loading dock solutions, DaltonDock[™] stands out with its superior build and usercentric design. This line includes the Mechanical Pit Leveler and Edge of Dock, as well as various Seals, Shelters and accessories, all of which can be paired with a Wayne Dalton door, creating a one-stop shop for loading dock applications. The Mechanical Pit Leveler offers smooth building-to-truck transitions and innovative pit height adjusters, while the Edge of Dock leveler features easy installation and ergonomic design. Both levelers comply with stringent ANSI MH 30.1 specifications and have a textured powder coat for superior traction and corrosion resistance. Lastly, the Seals and Shelters, made from fire-retardant foam and UV-resistant fabrics, enhance protection against harsh weather, improving working conditions and reducing energy costs.

The Wood Grain Impressions[™] Plank Finish Collection on Classic Steel Models 8300/8300AG was also featured in the award showcase and Expo+. Standing out with its state-of-the-art digital printing technology, this collection brilliantly combines the beauty of wood with the resilience of steel. The high-resolution digital technology used offers four unique designs with realistic, non-repeating wood grain patterns, enhancing homes' visual appeal without having to compromise on durability or low maintenance. Additionally, more bi-directional designs are set to be released soon and were showcased at the show, providing even more options for homeowners to choose from.

For more information, visit wayne-dalton.com.

About Wayne Dalton®

Wayne Dalton[®], a division of Overhead Door Corporation, is a world-class designer and manufacturer of residential garage and commercial doors. Wayne Dalton[®] was built on a dedication to ingenuity and customer service. As the business grew, so did their commitment to expanding its product lines, featuring some of the most innovative and technologically advanced residential and commercial products.

Today, Wayne Dalton® simplifies the purchase process for customers by providing a full range of doors and styles through conveniently located dealers. For more information, visit <u>www.wayne-dalton.com</u>.