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## Wayne Dalton<sup>®</sup> Introduces New Wood Grain Impressions<sup>™</sup> Finishes to Classic Steel Model 8300

Leading manufacturer transforms its most durable steel garage door model using highresolution digital technology to create beautiful, natural wood grain designs

June 9, 2023 - Wayne Dalton<sup>®</sup>, a leading manufacturer of residential and commercial door solutions, has launched its latest innovation in garage door design: the Classic Steel Model 8300 with high-resolution digital finishes that achieve realistic wood prints. The natural beauty of real wood is captured in meticulous detail through digital scanning technology, allowing design engineers to digitally construct each door board by board to ensure a true non-repeating woodgrain pattern.

"The value these doors bring to homeowners is through the roof. They feature an unbelievably upscale look, while benefiting from the Classic Steel collection's long-lasting durability and low maintenance construction," Wayne Dalton® Product Manager Chris Williams said.

Classic Steel Model 8300 is available in four finishes: Cedar, Beachwood, Carbon Oak and Medium Oak. Wayne Dalton®'s plants use innovative technology to print the wood grain design directly on the garage door surface. This allows homeowners and building owners alike to customize their Wayne Dalton® Model 8300 garage door with elevated "wood" panels.

The high-quality digital printing on these garage doors is engineered to withstand exposure to elements, such as UV radiation, moisture and temperature fluctuations, ensuring long-lasting durability and resistance to fading and peeling, making them an ideal choice for homeowners who want their garage doors to look great for years to come.

For more information, visit wayne-dalton.com.

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## **About Wayne Dalton®**

Wayne Dalton®, a division of Overhead Door Corporation, is a world-class designer and manufacturer of residential garage and commercial doors. Wayne Dalton® was built on a dedication to ingenuity and customer service. As the business grew, so did their commitment to expanding its product lines, featuring some of the most innovative and technologically advanced residential and commercial products.

Today, Wayne Dalton® simplifies the purchase process for customers by providing a full range of doors and styles through conveniently located dealers. For more information, visit www.wayne-dalton.com.

## 100-word product write-up:

(Word Count: 100)

Classic Steel Model 8300 now includes high-resolution digital finish options that achieve the realistic look of wood grain. Constructed with steel, these doors offer lower maintenance as compared to traditional wood. The digital scanning technology used captures each detail of the wood and allows design engineers to digitally construct each door for a true non-repeating pattern.

The high-quality digital printing is designed to withstand exposure to elements, including UV radiation, moisture and temperature fluctuations. This ensures long-lasting durability and resistance to fading and peeling, making them an ideal choice for homeowners who want their garage doors to look great for years to come.