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2022 *BUILDER* Brand Use Study Ranks Wayne Dalton® Top Three in All Measured Garage Door Categories

National survey ranks construction material suppliers and names Wayne Dalton among the top brands for garage doors and garage door openers

June 4, 2022 - *BUILDER* magazine's annual Brand Use Study ranked Wayne Dalton® among the top garage door brands across all measured categories for 2022 including 'brand familiarity,' 'most used in the past two years' and 'used the most' overall. In addition, Wayne Dalton was listed in the top five brands for garage door openers. Ranked by more than 850 industry professionals, the national survey gauges the attitudes of reputable U.S. builders, developers and contractors to reveal the top manufacturers and products they most recognize, use and trust.

"The fact that our customers were driven to classify Wayne Dalton as a top brand across all possible measurable categories in this year's Brand Use Study is a testament to the world-class quality of innovative, easy-to-install products and trusted solutions we provide. We are grateful to our loyal customers for this recognition and will continue to earn the right to call ourselves a leading brand in the industry," said Alexandria Ligorotis, Brand Manager at Wayne Dalton.

Conducted over the course of several weeks by Zonda Media, the report's research is intended to identify brand use practices and perspectives from professionals who ranked brands across 52 building product categories as well as investigate the importance of factors influencing brand selection within each category.

The complete list of brand use study winners is featured in the May 2022 issue for *BUILDER* magazine and is available to view online at builderonline.com.

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About Wayne Dalton®

Wayne Dalton, a division of Overhead Door Corporation, is a world-class designer and manufacturer of residential and commercial garage doors. Wayne Dalton is known as a proactive business partner for its dealers, providing a wide breadth of innovative, easy-to-install products and smart sales tools to help grow their business. For consumers, Wayne Dalton simplifies the purchase process by providing a full range of doors and styles through conveniently located dealers. For more information, visit wayne-dalton.com