

**\*\*Dealer Version\*\***



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## **Wayne Dalton Launches Garage Door Design Center App**

*Garage door industry's newest visualizer iOS app provides dealers with vital on-the-go tool to help their customers*

**October 4, 2017** - Wayne Dalton has launched its Garage Door Design Center iOS app on Apple's App Store, the company's first product visualization application to provide dealers with a vital on-the-go tool to aid customers with garage door design. Requiring no internet connection or data usage, the easy-to-use app enables dealers to walk customers through hundreds of options, including styles, sizes, colors, windows, glass and hardware. Once the design is finalized, the garage door can then be viewed on a photo of their home or a similar home style chosen from an image gallery.

"The Garage Door Design Center app was created to help our dealers work better while on-the-go, with our residential product catalog at their fingertips. Assisting customers with the garage door selection process has never been easier," said Wayne Dalton Brand Manager Sarah Schram. "The app takes the website version of our Garage Door Design Center even further with sharper images, more realistic colors and the ability to zoom in and view a door's texture."

Homeowners can also download and use the app to explore on their own. After the user creates their dream garage door, their tailor-made design can be shared via email or social media with friends and family.

The iPad app is free to download in the Apple App Store.

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### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class brand that has designed and manufactured residential and commercial garage doors since 1954. The brand is known as a proactive business partner for its dealers, providing a wide breadth of innovative, easy-to-install products and smart sales tools to help grow their business. For consumers, Wayne Dalton simplifies the purchase process by providing a full range of doors and styles through conveniently located dealers. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).