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## **FOR IMMEDIATE RELEASE**

### **WAYNE DALTON TRANSFORMS STEEL INTO BEAUTY** *New Model 9510 Marks Launch of Brand's Designer Steel Doors*

**LEWISVILLE, TEXAS** (October 24, 2016) – Wayne Dalton is excited to announce its new line of Designer Steel garage doors. Designer Steel features tall section heights, large windows, and a full-section embossment design, sure to catch the eyes of neighbors, friends and anyone walking by. This collection not only enhances a home's curb appeal, but comes with the performance features and visual choices that homeowners, builders and dealers desire.

Launching the new Designer Steel collection is the Model 9510 Vicksburg panel design, which features vertical raised panels in a symmetrical pattern across the door panel with spacing for decorative hardware. A seven-foot door stands three sections tall, allowing for some of the largest windows on the market today.

Model 9510 also has the TorqueMaster<sup>®</sup> Plus Counterbalance System's exclusive spring and anti-drop safety technology as well as pinch-resistant door panels. This door will maintain its beauty year-round with an insulation R-value of 12 and WindSafe<sup>®</sup> options to comply with building codes in high wind regions.

"Dramatic. Bold. Durable. These are the words that come to mind for homeowners that want a beautiful garage door option that still has the strength of steel," said Sarah Schram, brand manager for Wayne Dalton. "We're excited to continue to deliver innovative options for our customers, and the introduction of our Designer Steel collection is just the beginning."

Model 9510 is compatible with the TruChoice<sup>™</sup> Color System, Wayne Dalton's custom paint process that offers over 6,000 color options. Homeowners can match this model to shades already on their home, a favorite color, many major paint manufacturers or the paint sample of their choice.

For more information on Wayne Dalton commercial garage doors, or to find a Wayne Dalton dealer, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), like Wayne Dalton on [Facebook](https://www.facebook.com/waynedalton), follow Wayne Dalton on [Twitter](https://twitter.com/waynedalton) or find us on [Google Plus](https://www.google.com/+WayneDalton).

#### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and



international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), like Wayne Dalton on [Facebook](#), follow Wayne Dalton on [Twitter](#) or find us on [Google Plus](#).

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, and has 22 manufacturing facilities, 78 regional sales and service and installation centers, and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), like our [Facebook](#) page or follow us on [Twitter](#).

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