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FOR IMMEDIATE RELEASE

Garage Door Remodel Delivers High Return on Investment

2015 Cost vs. Value Survey Places Garage Door Remodel in Top Two Remodeling Projects

LEWISVILLE, Texas (Jan. 22, 2015) – Wayne Dalton, a premiere manufacturer of garage doors continues to provide a variety of garage door options that deliver a high return on investment (ROI) for remodelers and contractors, according to this year's [Cost vs. Value](#) survey released by Remodeling magazine.

The survey found that installing a mid-range or upscale garage door results in an 88.4 and 82.5 percent ROI, respectively. The garage door is an ideal project for contractors to sell to clients looking for both curb appeal and long-term value.

“Remodelers and contractors, in partnership with their Wayne Dalton dealers, can make a significant impact on a home’s overall value and appearance,” said Joe Dachowicz, vice president of marketing at Wayne Dalton. “Remodeling a garage door is a great project for homeowners, allowing them to step outside of the box in terms of design, and they can feel good knowing they’re increasing their home’s value as well.”

This year’s survey found mid-range and upscale garage doors are incredibly economical compared with other home improvement projects like a bathroom addition or remodel, home office remodel or master suite upgrades. The nationwide average cost for an installed, mid-range garage door is just \$1,595, while the cost for an upscale door is \$2,944. As a result, an upscale door remodel was found to be the second-best ranked project for ROI. A mid-range garage door replacement was ranked as the third-best project for returning value.

Now in its 28th year, Remodeling magazine’s 2015 Cost vs. Value survey is conducted in partnership with the National Association of Realtors (NAR). Hanley Wood, publisher of Remodeling magazine, asks NAR members nationwide to evaluate a variety of home remodeling jobs and then project the ROI homeowners could expect to receive when they sell their homes. The study, available at www.costvsvalue.com, details both the national average value returned for common renovation projects, as well as the expected ROI in nine U.S. regions and 101 U.S. cities. For access to detailed renovation data on the go, an iPhone app is also available through the Apple iTunes store.

For more information on mid-range and upscale Wayne Dalton garage doors, or to find a Wayne Dalton garage door dealer, visit www.Wayne-Dalton.com, like Wayne Dalton on [Facebook](#), follow Wayne Dalton on [Twitter](#) or find us on [Google+](#).

About Wayne Dalton



Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit www.Wayne-Dalton.com, our [Facebook](#) page, follow us on [Twitter](#) or find us on [Google+](#)

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our [Facebook](#) page, follow us on [Twitter](#) or find us on [Google+](#).

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