

EMBARGOED UNTIL MONDAY, MAY 20, 2013



Ali Isham
Wayne Dalton
469- 549-7117
aisham@wayne-dalton.com

Angela Hall
SBC Advertising
614-255-3258
ahall@sbcadvertising.com

FOR IMMEDIATE RELEASE

Sonoma Design, New Colors Enhance Wayne Dalton Garage Door Lines
Wood-Grain Color Finish in Sonoma Panel Expands Dealer Offerings

LEWISVILLE, Texas (May 20, 2013) – Wayne Dalton dealers have new design options to offer their customers thanks to enhancements Wayne Dalton is making to several of its garage door lines.

Model 8300 doors, part of Wayne Dalton's Classic Steel line, now offer realistic Walnut and Golden Oak wood-grain color finishes in the Sonoma design. Mimicking the look and feel of wainscoting, the Sonoma design is available on the Model 8700 Specialty Vinyl line and offered nationwide on Models 8000, 8100 and 8200, also part of the Classic Steel line.

"The Sonoma design has become a popular choice for homeowners who understand the importance of enhancing curb appeal," said Ali Isham, brand manager for Wayne Dalton. "Plus, more consumers are in the market for a wood-door look to complement their home. The new wood-grain color finishes on the Model 8300 meet this demand but without the maintenance that a traditional wood door requires."

The Sonoma design on the Model 8300 incorporates five vertical stiles and a faux wood-grain aesthetic that is attractive and what many homeowners are looking for in a garage door. At the same time, the introduction of the Sonoma design to the Model 8700 gives homeowners, looking for a low-to-no-maintenance vinyl line, more options for enhanced style and curb appeal. Additionally, dealers and builders on the East Coast now have the option to offer the Sonoma design on the Classic Steel Models 8000, 8100 and 8200, which were previously available to West Coast customers only.

For more information about the Wayne Dalton Sonoma design options, other Wayne Dalton products or how to become a Wayne Dalton dealer, visit www.Wayne-Dalton.com, like our [Facebook](#) page or follow us on [Twitter](#).

About Wayne Dalton

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton

-more-





continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit www.Wayne-Dalton.com, our [Facebook](#) page or follow us on [Twitter](#).

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie[®] Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our [Facebook](#) page or follow us on [Twitter](#).

###

