



Ali Isham  
Wayne Dalton  
469- 549-7117  
aisham@wayne-dalton.com

Angela Hall  
SBC Advertising  
614-255-3258  
ahall@sbcadvertising.com

## **FOR IMMEDIATE RELEASE**

### **Residential Garage Door Replacement Photo Could Earn Dealers Cash, a Trip to Nashville and an iPad®**

*Wayne Dalton Hosting Xtreme Door Makeover Photo Contest - Winner Revealed at IDA Expo*

**LEWISVILLE, TX** (Feb. 4, 2013) – Photos of a rockin' residential garage door replacement will roll one winner into Nashville for this year's IDA Expo.

For the second year in a row, Wayne Dalton is hosting an Xtreme Door Makeover Contest, encouraging its dealers to share before-and-after pictures of their favorite Wayne Dalton residential garage door replacement installations since January 2012. The grand prize is \$3,000, an Apple® iPad® and a trip to Nashville to attend the International Door Association (IDA) Expo, the industry's largest trade show, in May. The second-place winner will receive \$2,000 and an iPad, while the third-place winner will receive \$1,000 and an iPad. Contest entries will be accepted from February 1 through March 31, 2013.

"The Xtreme Door Makeover Contest will give our Wayne Dalton dealers the opportunity to showcase their best residential garage door replacement and show off how our doors can improve the curb appeal of a home," said Ali Isham, Wayne Dalton Brand Manager. "This contest is a great way to remind dealers that for three years in a row now, Remodeling Magazine's Cost v. Value report finds that garage door replacement provides home owners with an average return on investment of more than 70 percent."

The contest is open to all Wayne Dalton dealers. Those who would like to enter must complete an entry form (available via <http://pc.Wayne-Dalton.com/partners>) and submit before-and-after photos of their best work to [DealerUpdates@Wayne-Dalton.com](mailto:DealerUpdates@Wayne-Dalton.com). Three winners will be chosen based on the most votes from members of Wayne Dalton, its dealers and Facebook followers. The grand prize winner will be revealed at the IDA Expo in Nashville. For full details, including contest rules, visit <http://pc.Wayne-Dalton.com/partners>. To become a Wayne Dalton dealer, contact Customer Service at 1-800-889-2963.

#### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).

#### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access





Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie<sup>®</sup> Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our [Facebook](#) page or follow us on [Twitter](#).

