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FOR IMMEDIATE RELEASE

Study: Garage Door Upgrades Deliver Significant Return on Investment
Wayne Dalton Dealers Have Product, Tools to Help Homeowners Improve Curb Appeal as Home Sales Rebound

LEWISVILLE, TX (Feb. 4, 2013) – The new year is looking positive for both homeowners and building products professionals thanks to a strengthening residential real estate market. Now, garage door dealers in particular have reason to be optimistic – a long-standing industry survey confirms that a garage door upgrade remains one of the most valuable home improvement projects homeowners can undertake before listing their property.

For the third year running, *Remodeling* magazine’s annual Cost vs. Value survey has found that a garage door replacement is money well spent prior to a home sale, as both mid-level and high-end garage door upgrades rank among the top 10 home improvement projects for return on investment (ROI).

“The information from this year’s survey shows what a great opportunity Wayne Dalton dealers have for helping their customers achieve the maximum dollar for their property at sale,” said Joe Dachowicz, vice president of marketing at Wayne Dalton. “With many home designs today featuring the garage front-and-center to the curb, a garage door upgrade makes a dramatic impact on curb appeal, which helps to sell a home.”

The 2012-2013 Cost vs. Value Report found that, with a 75.7 percent average return, mid-range garage door replacement is the second-best ranked project for returning value when spending less than \$5,000. It’s also the fourth-highest rated project, overall, out of more than 35 projects evaluated.

“At Wayne Dalton, we help our dealers provide their customers with remodeling solutions by having some of the industry’s most beautiful and durable doors,” said Dachowicz. “Paired with the Wayne Dalton [Garage Door Design Center](#), an online tool that shows customer’s exactly what their home will look like with a new Wayne Dalton garage door, dealers can guide their customers to the perfect door for their home.”

Now in its 26th year, the Cost vs. Value Report is conducted in partnership with the National Association of Realtors. Hanley Wood, publisher of *Remodeling* magazine, asks NAR members nationwide to evaluate a variety of home remodeling jobs and then project the ROI homeowners could expect to receive when they sell their homes. The study, available at www.costvsvalue.com, details not only the national average value returned on common renovation projects, but the expected ROI in nine U.S. regions and 80 U.S. cities. For access to detailed renovation data on the go, an [iPhone-app](#) is also available through the Apple iTunes store.

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For more information about Wayne Dalton, Wayne Dalton products or the Garage Door Design Center, visit www.Wayne-Dalton.com, like our [Facebook](#) page or follow us on [Twitter](#).

About Wayne Dalton

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit www.Wayne-Dalton.com, our [Facebook](#) page or follow us on [Twitter](#).

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne-Dalton brands; The Genie[®] Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.OverheadDoor.com, our [Facebook](#) page or follow us on [Twitter](#).

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