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**FOR IMMEDIATE RELEASE**

**Wayne Dalton Brings Curb Appeal to Main Street America**

*Wayne Dalton Garage Doors Welcome Visitors to Year-Round Home Building and Remodeling Theme Park*

**LEWISVILLE, TX** (Feb. 1, 2013) – Homebuyers and remodelers looking for home décor and curb appeal ideas have a new way to shop – a 12-home residential theme park that features the home building industry's latest products, including Wayne Dalton garage doors.

Wayne Dalton, one of the garage door industry's most well-known brands, is a featured participant and sponsor of Main Street America, the nation's only year-round showcase of various home styles. Located in Houston, Texas, Main Street America is part showroom, part home parade and part high-tech shopping experience, all rolled into one.

"As one of the nation's most innovative garage door companies, it only makes sense for Wayne Dalton to participate in the nation's most innovative residential home parade," said Joe Dachowicz, Wayne Dalton's vice president of marketing. "Main Street America allows us to show that, whether it's a coastal beach house, contemporary townhome or anything in between, homeowners can find a garage door design, color, material and accessory combination from Wayne Dalton that is a perfect complement to their client's home."

Designed to inspire, inform and empower homeowners to build or remodel their home, Main Street America features 12 home designs commonly found throughout the U.S. Each home features installed building products designed for beauty, functionality and efficiency, so that homeowners have the benefit of a hands-on experience.

"When visitors walk through Main Street America, they will see a beautiful display of Wayne Dalton garage doors in a variety of styles and price points," said Dachowicz. "We hope it will inspire them to visit their local Wayne Dalton dealer to talk about ways to improve their own home's curb appeal."

Main Street America has been open to the public since November, 2012 and will host its official Grand Opening on Feb. 9, 2013. To find more information about the Main Street America, including admissions prices and driving instructions, visit [www.mainstreetamerica.com](http://www.mainstreetamerica.com). To discover more about the Wayne Dalton garage doors featured at Main Street America, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).

**About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install





innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), our [Facebook](#) page or follow us on [Twitter](#).

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne-Dalton brands; The Genie<sup>®</sup> Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.OverheadDoor.com](http://www.OverheadDoor.com), our [Facebook](#) page or follow us on [Twitter](#).

### **About MainStreet America<sup>®</sup>**

MainStreet America is a year-round showcase of homes where people will be inspired, informed and empowered to build or remodel their home. Positioned as a truly innovative concept in shopping for new homes and related services, MainStreet America premiered Fall 2012 as the only venue of its kind in the country with dining, retail, entertainment and educational opportunities added to the blend of activities. Opening at a time of national economic uncertainty, MainStreet America is located in Houston, Texas, one of the nation's healthiest housing markets, a leader in job growth and rising consumer confidence. That makes this the perfect time for unveiling a new beacon of hope symbolic of the promise that the American dream is alive and well.

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