

**EMBARGOED UNTIL FRIDAY, MAY 11 at 11:15 a.m.**



Ali Isham  
Wayne-Dalton  
469- 549-7117  
[aisham@wayne-dalton.com](mailto:aisham@wayne-dalton.com)

Angela Hall  
SBC Advertising  
614-255-3258  
[ahall@sbcadvertising.com](mailto:ahall@sbcadvertising.com)

**FOR IMMEDIATE RELEASE**

**Xtreme Door Makeover Photo Contest Winner Announced at IDA Expo**  
*Wayne-Dalton Awards Trip to Vegas for Winner of Before & After Photo Contest*

**Lewisville, TX** (May 11, 2012) – The votes have been counted and the grand prize winner of the Wayne-Dalton *Xtreme Door Makeover Photo Contest* will be announced at the IDA Expo on Friday, May 11 at 11:15 a.m. at booth 1001. Jennifer Kuhn from Hamburg Overhead Door in Hamburg, NY will receive \$5,000 to attend the IDA Expo for her entry showcasing Model 9400, a steel door, with the Charleston finish.

“We had a great time reviewing all of the entries from the Xtreme Door Makeover, however Hamburg Overhead Door showed us the most dramatic change in a residential garage door install,” said Ali Isham, Wayne-Dalton Brand Manager. “Our top three winners all showed very compelling examples of how a Wayne-Dalton garage door replacement can improve the curb appeal of any home in America. Plus, we know from the 2011-2012 Cost v. Value report by *Remodeling Magazine* that garage door replacement is one of the top home improvements for returning a homeowners investment.”

The second and third place winners are Dee Ann Downing of Pioneer Overhead Door in Lincoln, NE who won \$2,000 for her entry using Model 9700, also a steel door, in a Lexington finish, and Daniel E. Madsen from Dutchess Overhead Doors in Poughkeepsie, NY won \$1,000 for his garage door replacement showcasing the Classic 311 Wood model.

The *Xtreme Door Makeover Photo Contest* ran from March 16 – April 16 and was open to all Wayne-Dalton dealers. The three winners were chosen by Wayne-Dalton. Submissions were required to showcase Wayne-Dalton residential garage door replacement installations that took place after January 1, 2011. For more information on becoming a Wayne-Dalton dealer call Customer Service at 1-800-889-2963.

**About Wayne-Dalton**

Wayne-Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne-Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne-Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).

**About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has four divisions: Access





Systems Division (ASD), which features the Overhead Door and Wayne-Dalton brands; The Genie<sup>®</sup> Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; and TODCO, the largest producer of truck doors for the transportation industry. Overhead Door Corporation created the original Overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door Corporation's ASD now employs more than 3,200 people, has 22 manufacturing facilities, 70 regional sales centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overhaddoor.com](http://www.overhaddoor.com), our [Facebook](#) page or follow us on [Twitter](#).

###

